

SHINE 2022 – APPLICATION FORM

Application closing date: Mon 20th June 2022, by 5pm

Physical Pop-Up exhibition and selling event launch at the Goldsmiths' Centre: 21st September 2022

Online exhibition and selling platform open: 22nd September – 22nd December 2022

Exhibits available to purchase via the Goldsmiths' Centre online selling platform: 22nd September 2022 – 31st August 2023

In 2022, Shine, the Goldsmiths' Centre's annual showcase of jewellery and silversmithing by emerging talent, will be presented both online in the Centre's Shop Talent selling platform and in a physical pop-up selling exhibition at the Goldsmiths' Centre. Participants will take part in a programme of training to prepare them to promote and sell their work in person and online. The annual Shine programme has been adapted to ensure that the Goldsmiths' Centre can continue to support the next generation of makers, and equip them with the skills that the new, post-Covid, sales environment demands.

Shine 2022 will bring together collections of work that demonstrate exceptional craftsmanship in design, jewellery, silversmithing and metalwork. Participants will be selected for their creativity, innovation, and skill. The exhibition launches the work of emerging brands and designer-makers from across the UK, in their first five years of business. To apply to participate in Shine 2022, you must be resident in the UK.

All applications will be anonymised and reviewed by the selection committee, comprising invited external industry experts, a former Shine participant and Goldsmiths' Centre staff. You will be informed of the outcome of your application on or before 28th June 2022. Up to fifteen makers will be invited to showcase a collection in Shine 2022.

Shine 2022 Training Programme

Shine 2022 will support makers to develop a range of skills that will enable them to share, promote and sell their work. In response to the current sales climate, the emphasis of the 2022 programme is on online sales and promotion. To achieve this, selected makers are expected to take part in all elements the Shine 2022 programme. This will be delivered through the sessions outlined below, with one or more follow-up sessions in the autumn/winter 2022 period.

All applicants are asked to confirm in the declaration at the end of this form that they are committed to participating in this programme, in full:

MODULE	HOSTED/ORGANISED BY	DATE & TIME	DELIVERY FORMAT
1. Moodle online learning platform onboarding	Goldsmiths' Centre Team	w/c 4 th July 2022	Email invitation/instructions
2. Induction to Shine 2022 online training programme; introduction to the filming and photography assignment brief; Q&A	Shine Organiser - Charlotte Dew, Public Programme Manager, The Goldsmiths' Centre	Monday 11 th July 2022, 3.30-4.30pm	Live Zoom
3. Presenting yourself and your work on camera	Smartphone video experts - John Dixon and Ralph Tittley, Brightest Bulb	w/c 11 th July 2022	Pre-recorded film
4. Photographing your work	Smartphone video experts - John Dixon and Ralph Tittley, Brightest Bulb	w/c 11 th July 2022	Pre-recorded film
5. Speaking to camera and taking part in live events	Smartphone video experts - John Dixon and Ralph Tittley,	w/c 18 th July 2022	Pre-recorded film
6. Interviews with Shine Exhibitors	Rae Gellel, Creative Content Producer, Charlotte Dew, Public Programme Manager and Isabel Keim, Marketing and Communications Manager, The Goldsmiths' Centre	From w/c 18 th July – 5 th August 2022	Live Zoom (personal time/appointment for each maker)

THE GOLDSMITHS' CENTRE *The Goldsmiths' Centre is a charity founded by The Goldsmiths' Company*

42 Britton Street London EC1M 5AD United Kingdom T +44 (0)20 7566 7650 [goldsmiths-centre.org](https://www.goldsmiths-centre.org)   

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7. Writing about your work	Shaun Levin – Author and Creative Writing specialist	w/c 18 th July 2022	Live Zoom sessions
8. Selling at a distance	Luxury Retail Sales Consultant - Zoe Cooper, Zoe Cooper Associates	w/c 25 th July 2022	Pre-recorded film
9. Improving your online presence	Toyin Laketu, Fashion, Business and Digital Consultant	w/c 1 st August 2022	Live Zoom session
10. Promoting your Shine presence	Isabel Keim, Marketing & Communications Manager, The Goldsmiths' Centre	Tuesday 6 th September 2022, 3.30-4.30pm	Live Zoom

Additional events and deadlines, participants are asked to commit to:

1. **Delivery of Shine work to the Goldsmiths' Centre by or on Friday 19th August 2022** (unless requested sooner for re-photography)
2. Participation in the **Shine 2022 Pop-Up exhibition and selling launch event** on afternoon and evening of **21st September 2022**.
3. **Goldsmiths' Fair introduction** (to help with a future application if desirable).

Shine 2022 participants will also be expected to work with the Goldsmiths' Centre to make their work available for purchase through the Centre's online sales platform, unless there is an agreed reason not to. The Goldsmiths' Centre will take a commission of 15%+VAT on sales, to cover costs. Applicants are asked to confirm the availability of work for sale in section two of this application.

1 – YOUR DETAILS

TITLE:	
FORENAME(S):	
SURNAME:	
ADDRESS (to apply to participate in Shine 2022, you must be resident in the UK):	
MOBILE NUMBER:	
E-MAIL ADDRESS:	
BUSINESS NAME if different from your name:	
BUSINESS WEBSITE:	
BUSINESS INSTAGRAM:	
OTHER BUSINESS SOCIAL MEDIA ACCOUNTS:	
NATIONALITY:	
HIGHEST LEVEL OF QUALIFICATION/TRAINING:	
NUMBER OF YEARS TRADING AS A BUSINESS (to apply to participate in Shine 2022, you must be in the first five years of starting your business):	

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2 – YOUR HISTORY

A brief description of your business:	
Awards/ prizes/ exhibitions you have received, been nominated for, or taken part in:	
Title of the collection of work proposed for exhibition in Shine 2022:	
Description of the collection of work proposed for exhibition in Shine 2022 (inspirations, theme etc.):	
Biography (up to 100 words, written in the third person):	

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3 – YOUR WORK

Please note the work proposed for Shine 2022 must exist and be available for delivery to the Goldsmiths' Centre by or on Friday 19th August 2022, with suitable packaging so it can be dispatched if purchased (unless requested sooner for re-photography).

Complete the following information for **each individual piece of work** in the collection you propose presenting. Additional rows should be added to the table up to a maximum of 12 pieces in total, so there is one numbered row for each item of work:

	Name/Title of Work	Dimensions (H x W x D mm)	Materials e.g. Sterling silver, 18ct gold etc	Techniques used in production	Retail price	Replacement value (for insurance purposes)	Can be sold through the Centre's online sales platform? (yes/no)	Is this work a sample i.e., another piece is made to order, or can it be sold directly?	Is extra stock available?
1									
2									
3									

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4									
5									
6									
7									
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Photographs:

For each work proposed for the exhibition, please **submit a photograph of the work on a white background**, together with a portrait photograph. **All images submitted must be 300 dpi jpegs.**

Please detail the following information below for each photograph submitted:

- name of piece
- photographic credit (if required)

Image 1:

Image 2:

Image 3:

Image 4:

Image 5:

Image 6: etc.

Portrait photograph of you: (add photographic credit if required)

Each image should be given a file name that identifies it as yours and links it to the list of images below e.g. 'Image 1_Joanna Bloggs' or 'Portrait_Joanna Bloggs'

Please note - a photograph of all works proposed for the exhibition and a portrait of you must be listed above.

All images must be sent with your application, as specified above, or the application will not be accepted. You can send the images via email, WeTransfer or Dropbox.

5 – DECLARATION

By signing below, I am confirming the following:

- All information contained within this application is true.
- The collection of works that I am proposing for the exhibition are available from the 19th August 2022 and I consent to them being held by the Goldsmiths' Centre from this date to allow them to be dispatched if purchased until the 22nd December 2022.
- I will participate in all elements of the Shine 2022 programme as detailed on pages 2-3.
- The details above may be held on an electronic database for the purpose of administration.
- I agree that my images may be used for promotional use by the Goldsmiths' Centre such as, but not restricted to, print, press, social media, website and e-newsletters.

SIGNATURE:

NAME:

DATE:

Please send your completed application form and supporting images to: charlotte.dew@goldsmiths-centre.org. Please note the application form must be submitted as a Word document, not a PDF, or in any other file format.

Ref: SHINE 2022
by **5pm on Mon 20th June 2022.**

The Goldsmiths' Centre reserves the right to change venues and individual speakers or to cancel the event if circumstances outside its control change or influence this event.

This information is requested in accordance with the terms of the General Data Protection Regulations 2018 and will not be disclosed to any third parties unless specified by you. For the Goldsmiths' Centre's privacy policy, please see: www.goldsmiths-centre.org/about-us/website-policy/privacy-policy