

CELEBRATING



2012–2017 Five Years of Excellence
Celebrating our impact on creativity,
craftsmanship and the community



The
GOLDSMITHS'
Centre

CREATIVITY | CRAFTSMANSHIP | COMMUNITY

*Over 55,000 people
are employed in
the UK's jewellery
industry, which is
now worth more than
£5 billion.*



A UNIQUE COMMUNITY OF DESIGN, CREATIVITY AND CRAFTSMANSHIP

The UK jewellery industry's sheer inventiveness and exceptional workmanship has enabled this ancient craft to survive and thrive in a global market.

This year, our charity, the Goldsmiths' Centre, celebrates its 5th Birthday, and also its continuing support towards the growth of this exceptional industry. Founded by the Goldsmiths' Company, one of the Twelve Great Livery Companies of the City of London, we manifest the Company's 700-year connection to the craft, trade and industry into the 21st century and beyond.

Located in Clerkenwell, London, close to Hatton Garden, the Goldsmiths' Centre provides an unrivalled facility for jewellers, silversmiths and craftspeople in the allied trades to excel and thrive in their careers. We nurture the next generation of craftspeople, support the growth of businesses and provide affordable workshop space for rent.

As the government focuses on the importance of technical skills to the UK economy, the Goldsmiths' Centre plays a pivotal role in creating a skilled workforce, boosting the economy and promoting the goldsmiths' craft. Our knowledge, passion and commitment to the creativity, craftsmanship and community of this ancient practice will help to protect its future.

Over the following pages, we illustrate what our charity has achieved over the past 5 years and outline our plans for the Goldsmiths' Centre.

PETER TAYLOR

Director of the Goldsmiths' Centre

1 AWARD WINNING VENUE

in the heart of
Clerkenwell,
London

3 ARCHITECTURAL AWARDS

6 GOLD MEMBERS
1,000 MEMBERS in our Network

102 PUBLIC EVENTS programmed and delivered

£17.5 MILLION

private sector investment leveraged from the GOLDSMITHS' COMPANY

382 SHORT COURSE ATTENDEES

3,439 ATTENDEES to our events and talks

33 EDUCATIONAL PARTNERSHIPS with Higher Education Institutions

£2.3 MILLION public sector funds leveraged via the London Development Agency

17,370 FOLLOWERS on social media and subscribers
39,000ft² FLOOR SPACE



36 APPRENTICES now working in the trade

237 YOUNG GRADUATES & ASPIRING JEWELLERS learning business skills

34 EXHIBITIONS hosted at the Goldsmiths' Centre

38 JOBS created to support the running of the charity and its public services

44 FOUNDATION PROGRAMME students honed their practical skills

34,000 DELEGATES attended 1,500 private events in our spaces to hire

231,394 WEB PAGE VIEWS

44 LEARNERS HAVE RECEIVED LEVEL 2 QUALIFICATIONS

83 RESIDENT CRAFTSPEOPLE occupying our 24 workshops and studios





OUR AWARD-WINNING BUILDING

is exceptionally crafted – a beacon of modern architecture juxtaposed with a Grade II listed Victorian Board School, creating a metaphor for a traditional craft moving towards the future. Practically completed in February 2012, this £17.5 million project, made possible through generous funding from the Goldsmiths' Company, won a number of high-profile awards including The English Heritage Angel Award (2012), RIBA London Award (2013) and the Civic Trust Award (2014).



Our design vision has been inspired by the creativity and craftsmanship of the goldsmith and the fantastic, supportive community that the Goldsmiths' Centre is building for generations to come.

JOHN LYALL

Lead Architect
Lyall Bills & Young



WE ACT
as a catalyst
FOR INNOVATION
celebrating
**NEW THINKING
ABOUT THE
GOLDSMITHS'
CRAFT**

*We encourage creativity in
the design and making
of beautiful objects.*

FLORA BHATTACHARY
Chauri Pearl Necklace
18 carat gold-plated silver,
peacock pearls

CREATIVITY

For thousands of years, craftspeople have created beautifully desirable objects made from precious metals. Since 2012, we've made it our mission to inspire new creative ways of thinking, injecting imagination and innovative approaches into our traditional industry.

TALENT SPOTTING AND MENTORING the most promising designers and makers, who are emerging out of university into a commercial environment, is both inspiring and rewarding. For 36 years, the free business taster programme Getting Started, generously funded by the Goldsmiths' Company, has seen 30 graduates enjoy an intensive week of seminars, workshops and talks, which prepare them to work for or run their own creative businesses. In December 2016, the selling showcase Shine 2016, at the Goldsmiths' Centre, celebrated the UK's freshest and best design talent, bringing together 37 participants taking part in our prestigious Setting Out and Getting Started courses.

WE OFFER SUPPORT AND SPACE for exceptional creative jewellery and silversmithing start-ups. In 2012, we launched our programme of support for start-ups, providing business, design and product development skills delivered by specialists. Notable multi-award-winning Setting Out alumni who have gone on to feature at prestigious selling events and trade shows, such as Goldsmiths' Fair, Collect, IJL and Inhorgenta, include jewellery designer-makers Ivonna Poplanska, Flora Bhattachary, Ana Thompson, Vicky Lew and Monique Daniels.

OUR CHANGING PROGRAMME OF DISPLAYS AND EXHIBITIONS SEEKS TO INSPIRE the trade to think differently, both in the context of their practice or business and the craft more broadly, and to champion exceptional creative talent. Since 2012, we've held 34 exhibitions, many hosted in partnership with prestigious organisations such as Contemporary British Silversmiths (CBS), the Goldsmiths' Craft & Design Council and British Society of Enamellers. Major exhibitions have included Silver Speaks: Form (Sep 2016) with CBS, marking a year's celebration of the exceptional level of creativity and skill in British silversmithing today, Celebrating 80: Art in the Hand with the British Art Medal Society (Mar 2017), commending UK students' creative approaches to the hand-sized art medal and A Sense of Jewellery (Nov 2015), rediscovering British jewellery design through the work of 40 artists from 40 years.

INSPIRING AND THOUGHT-PROVOKING TALKS AND EVENTS are changing perceptions and attitudes within our trade – from hosting the UK's first ethical jewellery conference Flux: Fair Luxury (Apr 2016), which provided a forum to debate key topics such as provenance and sustainability, to tackling the definition of luxury at the Future Luxury (Sep 2016) panel discussion with The Future Laboratory during the London Design Festival. The participation in annual London-wide celebrations, such as London Craft Week, has also helped us to demystify and reveal the creative process of making to an interested public through behind-the-scenes guided tours. We've also welcomed some of the most exciting names in avant-garde jewellery design, including Stephen Webster, Theo Fennell, Shaun Leane and Leo de Vroomen, in collaboration with the Goldsmiths' Craft and Design Council.



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It went amazingly well and far exceeded my expectations. It's been inspiring and also made me think realistically about having a business.

GETTING STARTED ALUMNUS



6

Setting Out has completely and utterly changed everything for me and my business. I was quite rudderless when I started the programme, but now I have a concrete plan and feel excited about re-launching my business.

EMILY BEDFORD
Setting Out 2016 - 2017



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These images are a small representation of the breadth of creativity in action at the Centre:

1 Benjamin Ryan on the *Setting Out* programme in 2013 2 Rebecca Wilkes talented spotted at *New Designers* 3 Silversmith Miriam Hanid's *Birds in Flight 111* showcased during *Silver Speaks: Form* 4 Workshop as part of *Getting Started 2016* 5 Private view of *A Sense of Jewellery* in 2015 6 Supporting emerging talent through advice and support 7 *Shaun Leane* and *Leo de Vroomen in Conversation* hosted by the Goldsmiths' Craft & Design Council 8 *Pamela Rawnsley 1942 - 2014* exhibition 9 *Amber - The Baltic Jewel* exhibition 10 Rising star Evgeniia Balashova's *Heatwave* necklace exhibited as part of *Shine 2016* 11 The Future Laboratory at the *London Design Festival 2016* 12 *London Design Festival 2016*



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Just to say a big thank you for last week's Guerrilla Enamelling event at the Goldsmiths' Centre and for the wonderful and totally inspiring exhibition in the foyer. Thank you for sharing your ideas and processes so generously with us all and for the helpful display of samples and your finished pieces made. It was a real treat!

ATTENDEE AT GUERRILLA ENAMELLING EVENT, PART OF ENAMOURED EXHIBITION

To grace the Centre with such fabulous work through the Goldsmiths' Craft & Design Council competition is something worthy and appropriate to befit such an incredible industry hub as in the Goldsmiths' Centre. It is a fine example of working together with much cohesion, unity, energy and high enthusiasm.

BRIAN HILL

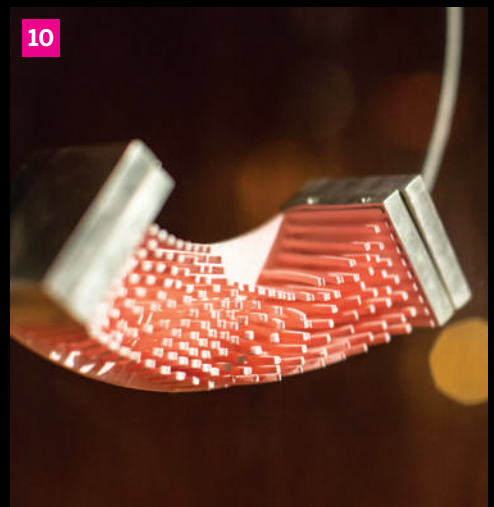
The Goldsmiths' Craft & Design Council



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Member of the trade
participating in a short course
on enamelling techniques

WE play

AN IMPORTANT ROLE
as a repository
OF KNOWLEDGE

*Drawing on centuries of
experience, we offer advice
and training in both
traditional and the latest
craft techniques.*

CRAFTSMANSHIP

For the Goldsmiths' Centre, excellence in craftsmanship comes from the passing down of skills through a priceless human heritage. Since opening the Goldsmiths' Centre, we've passionately ensured that makers receive the right expertise and environment to excel in this craft.

THE NEXT GENERATION of exceptional silversmiths, diamond mounters, enamellers, chasers, engravers and jewellery designers can be found at the Goldsmiths' Centre. Each year, the Foundation Programme equips 10 young people aged 16 to 19 with the core skills to lead flourishing careers in the trade with 82% of our students working in the industry and with 62% securing roles as Goldsmiths' Company Apprentices. In 2015, 19-year-old Joshua Gane won a prestigious competition to design a Livery Badge, inspired by the ornate ceiling work of Plaisterers' Hall, for HRH, The Duchess of Cornwall, Honorary Liveryman of the Worshipful Company of Plaisterers.

APPRENTICESHIPS GROW THE AMBITION of young people as they hone their craft in real-life workshops under the guidance of a Master craftsperson. Since the 14th century, the Goldsmiths' Company has given young people the chance to start their careers working with precious metals. Today, 37 Apprentices, aged 16 to 24, are looked after and get release training via the Goldsmiths' Centre. In 2014, Abigail Buckingham, Foundation Programme alumnus and now Apprentice to A R Buckingham, received the City & Guilds Medal of Excellence in Jewellery Manufacturing, one of only 72 awarded nationally. A year later, Ben Pritchard, former Apprentice to Emson Haig, received an outstanding Medal of Excellence at the 43rd WorldSkills competition in São Paulo, Brazil.

EXTENDING TECHNICAL SKILLS TRAINING to raise the value of craft as well as support for apprentices, students and academics across the UK is key to our future vision. Numerous initiatives have laid the groundwork. In 2016/17, we worked with icould to produce a series of videos on career prospects for young people in the trade as well as taster workshops in hand-engraving and silversmithing for pupils aged 14 to 16 in partnership with the Creative Dimension Trust. In 2016, we were delighted to work with the Society of Enamellers on developing a 3-day CPD course for 7 tutors and technicians, thus deepening their understanding of enamelling techniques under the expert tutelage of Elizabeth Turrell and Sheila McDonald.

OUR SHORT COURSES taught by highly experienced tutors aim to boost the technical making skills of those aspiring and working in the trade. Over 380 craftspeople have taken part in specialised training courses and have learnt skill sets ranging from mount making, CAD design, wax carving, enamelling to jewellery design since 2015. In the same year, we launched the first dedicated training workshop in the UK for micro-setting and engraving in partnership with the world-renowned Antwerp-based Alexandre School.



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The Goldsmiths' Centre is the jewel in the crown of today's Goldsmiths' Company. It ensures that our 700-year-old connection to the trade, craft and industry is vibrant and relevant. There isn't any other organisation in the UK that can do what the Centre does to provide support, promote skills, and train the new generation of craftsmen.

SIR DAVID REDDAWAY

Chief Executive and Clerk of the Goldsmiths' Company



2

I feel incredibly privileged to have been able to study at the Goldsmiths' Centre. Going straight into an apprenticeship would not have allowed me to learn such a broad range of skills while also being able to sample less well-known areas of the industry.

SIAN HUGHES

Foundation Programme alumnus



3

Since Chloe Lightfoot started training in our workshop, we have seen her grow both in her skill and confidence. Providing the time and training to help her to work towards The Skills Show in Birmingham is not only a reflection of her talent, but also the dedication of our team at E. Wolfe and Company and the support received via the Goldsmiths' Company Apprenticeship Scheme.

RICHARD CORNELIUS

E. Wolfe and Company



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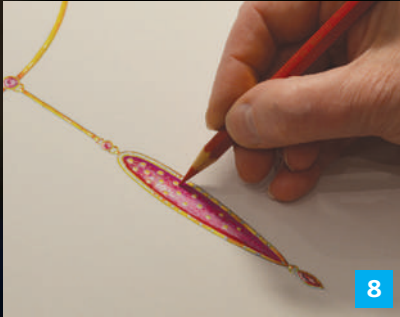
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These images are a small representation of how we are ensuring the future of the craft at the Centre:

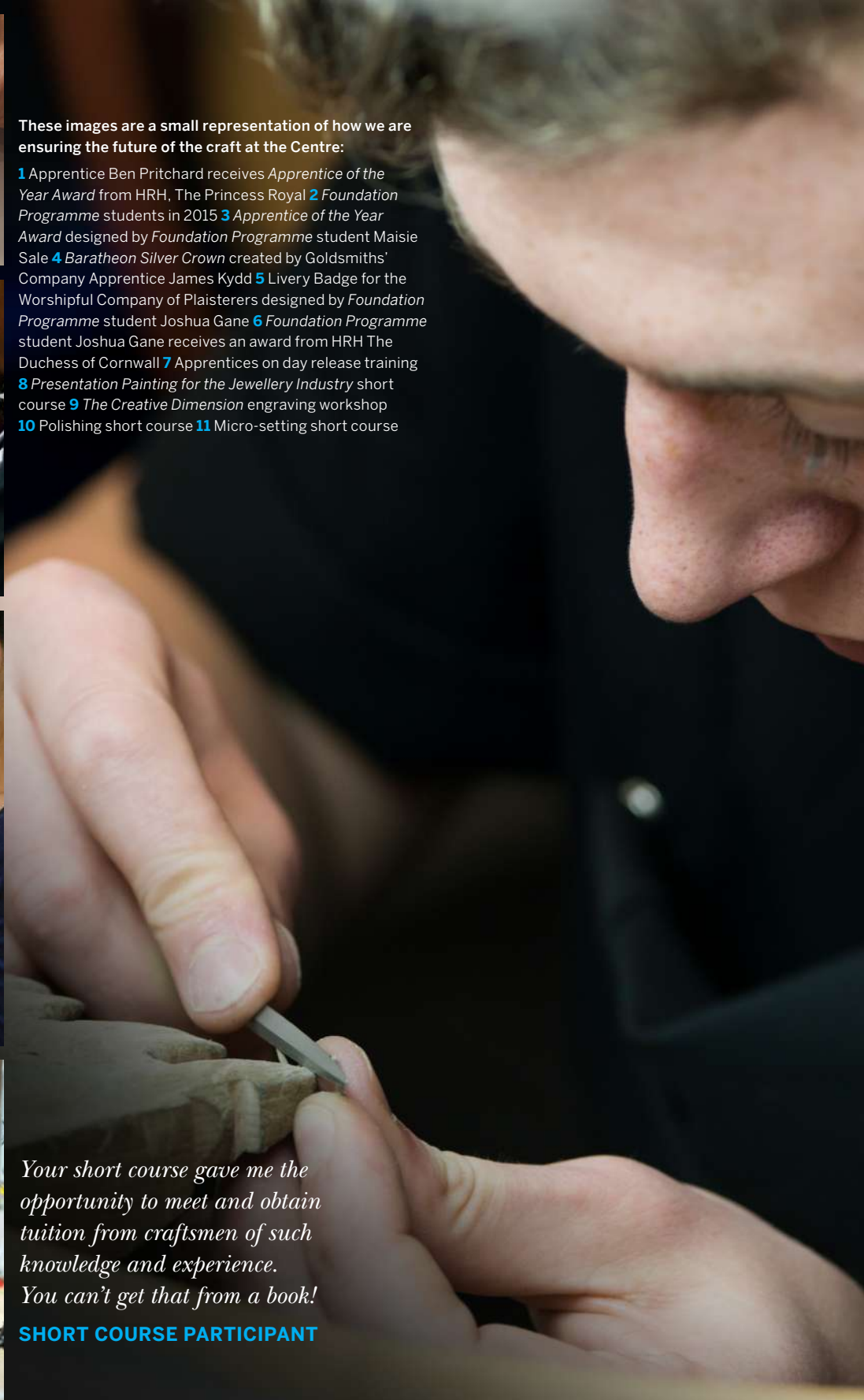
1 Apprentice Ben Pritchard receives *Apprentice of the Year* Award from HRH, The Princess Royal **2** *Foundation Programme* students in 2015 **3** *Apprentice of the Year* Award designed by *Foundation Programme* student Maisie Sale **4** *Baratheon Silver Crown* created by Goldsmiths' Company Apprentice James Kydd **5** Livery Badge for the Worshipful Company of Plaisterers designed by *Foundation Programme* student Joshua Gane **6** *Foundation Programme* student Joshua Gane receives an award from HRH The Duchess of Cornwall **7** Apprentices on day release training **8** *Presentation Painting for the Jewellery Industry* short course **9** *The Creative Dimension* engraving workshop **10** Polishing short course **11** Micro-setting short course



Your short course gave me the opportunity to meet and obtain tuition from craftsmen of such knowledge and experience.

You can't get that from a book!

SHORT COURSE PARTICIPANT



WE are a hub of excellence
where like-minded
people and businesses
**CAN SHARE IDEAS &
BUILD RELATIONSHIPS**
It is a place of inspiration and fellowship.



Punch a Pendant workshop with
Foundation Programme students at
Clerkenwell Design Week 2015

COMMUNITY

Collaboration in the creative industries can lead to the most innovative solutions and results. We connect up our jewellery, allied trades and silversmithing communities both across and beyond their creative disciplines. Our membership acts as a platform for them to excel, exchange and grow the overall prestige and impact of our industry.

LINKING UP WITH THE WIDER DESIGN COMMUNITY

can create meaningful initiatives, sharing expertise and resources. Since 2014, the Goldsmiths' Centre has actively taken part in Clerkenwell Design Week (CDW), the UK's leading independent design festival. In 2016, it became CDW's live events hub. Over 3,000 visitors attended high-profile events and workshops in our building over three days, connecting the precious metal with the wider design industry for the first time. This event built on the success of 2015, which saw over 150 people learn to hammer spoons in CDW's Smith Pop-Up Factory under the guidance of our tutors and students.

WITH OVER 1,000 MEMBERS

our creative community is growing and reaching out beyond the walls of the Goldsmiths' Centre. With multiple benefits, from discounts, special events to early-bird bookings, the free scheme delivers members with a platform to make creative connections – sharing ideas, collaborating and growing businesses. Since its launch in April 2016, our sell-out Creative Links talks series has offered networking opportunities and inspiring content with top speakers on topics such as Ecommerce for the Jewellery Industry (2016) and How to Photograph Jewellery (2017).

THE UNITED EXCELLENCE

of those learning and practising their skills at the Goldsmiths' Centre has raised our profile as the leading charity for the professional training of goldsmiths. In 2016, Retail Jeweller named the brightest talents in their annual initiative Rising Stars: 30 under 30, which included six of our Goldsmiths' Company Apprentices. From 2014 to 2016, the Goldsmiths' Centre was also recognised as the best professional training provider being awarded the coveted Goldsmiths' Craft and Design Council College Trophy, due to the accumulated prizes and exceptional achievements of its young people.

80 RESIDENT MAKERS AND BUSINESSES

make up a vital part of the Goldsmiths' Centre's community. From jewellery designer-makers, polishers to setters, they occupy our workshops and studios collaborating and creating the highest-quality products. In return, they contribute to the greater good of our charity offering their valuable expertise and services or skills training. Clive Burr and his specialist team of silversmiths and goldsmiths were the first business craftspeople to become a part of the Goldsmiths' Centre in February 2012.

MAXIMISING THE USE OF OUR WORKSHOPS AND FACILITIES

helps to address the scarcity of affordable workshop spaces in Central London. In April 2016, high-profile jewellery designer-makers, including Tomasz Donocik and Imogen Belfield, joined our Gold Membership scheme. With access to benches, hot-desks, meeting rooms and a postal address at the Goldsmiths' Centre, our 9 Gold Members and counting make use of our state-of-the-art facilities as part of our extended community.



It's not the fact that we offer training, lots of facilities do that, it's that we have real businesses existing alongside the training. When you look at who is in this building, it's a who's who of people who are at the top of their game.

PETER TAYLOR

Director of the Goldsmiths' Centre

These images are a small representation of how we are making the Centre at the heart of the community:

1 Clerkenwell Design Week (CDW)'s Smith Pop-Up Factory 2014 **2** The Goldsmiths' Centre is CDW's Live Events Hub 2016 **3** Silversmithing workshop at the Goldsmiths' Centre **4** Collaborating with Flux: Fair Luxury responsible jewellery conference in 2016 **5** The Future Laboratory hosts talks during *London Design Festival* **6** Resident craftspeople working on engraving commissions **7** Networking at *Silversmithing: An Exhibition of Excellence*



The Goldsmiths' Centre is a unique hub for creative people. I'm delighted to be one of the first members of the Goldsmiths' Centre as I know from my own experience that networking and collaboration is essential to create a successful jewellery brand.

TOMASZ DONOCIK

Jewellery designer and Goldsmiths' Centre Gold Member

Clerkenwell Design Week is fantastic for the area and for what we do here as jewellers at the Goldsmiths' Centre. It's great to be a part of this festival and exhibit the jewellery that I create allowing visitors to see what we are making here.

IMOGEN BELFIELD

Jewellery designer and Goldsmiths' Centre Gold Member

The Goldsmiths' Centre is a great place to have a workshop and gives us all the space and facilities we need to create the highest-quality products. We're not just a business, we're part of a business community where we support teaching of the new generation of goldsmiths as well as have a space for our own development.

REG ELLIOT

Elliot-Fitzpatrick Polishers





We are continuously diversifying our income streams to ensure that we are robust enough to support the future of the goldsmiths' craft.



As a not-for-profit serving London communities, it feels really good for Future of London to work with charities like the Goldsmiths' Centre, and to expose our audiences to the inspiring work that its users and beneficiaries create.

EVENT ORGANISER

Future of London



COMMERCIAL SUCCESS

Being a charity with a small, dedicated team and relatively small budget, future-proofing of the industry is central to everything that we do. All revenue streams go back into our charity's work to ensure that our Foundation Programme students and Goldsmiths' Company Apprentices receive free training.

WE REGULARLY HIRE OUT our six state-of-the-art spaces for private functions to local and UK businesses and charities. Since 2012, we have welcomed 36,000 delegates attending 1,500 commercial events. A successful partnership with our catering provider, Gather & Gather, has seen our clients enjoy outstanding handcrafted and locally sourced menus. Our clients come from all sectors of the economy, from local charities based in Clerkenwell, associations and organisations working in the jewellery sector to large corporate organisations based in the nearby City of London.

OUR BUZZING CAFÉ, BENCH, sits at the heart of Clerkenwell and is a hub for the local creative community. Members of our trade, local charities and businesses and visitors gather here to eat, meet and relax. Managed by Gather & Gather since September 2014, visitors enjoy expertly crafted coffee and innovative, handcrafted signature menus, reflecting the ethos of the Goldsmiths' Centre "Kitchen, Coffee, Craft", whilst exchanging ideas and conversation.

The Goldsmiths' Centre, in which this café is located, is now staging regular events and, as a result, this place is buzzing. The meal was A1 and the menu 'simple' but imaginative. A place for healthy eating – great salads!

BENCH CUSTOMER

Trip Advisor Review

INNOVATE through collaboration with our founding organisation, the Goldsmiths' Company, and like-minded partners.

- Establish new ways of thinking about our sector respecting the past and using it as a foundation for the future
- Recognise and support increased convergence of our craft with the wider design world and embrace the digital age
- Facilitate collaboration between disciplines and give birth to new supply chains and relationships
- Deliver an events programme to stimulate fresh-thinking through cross-pollination with the design sector
- Feature exhibitions, often in partnership with other sector organisations, that are accessible, creative, exciting, surprising and thought-provoking experiences

OUR F

The future for the Goldsmiths' Centre looks bright. With the continued support of our founder, the Goldsmiths' Company, and all our partners, community and friends, we are very much looking forward to the next five years.

EDWARD BRAHAM

Chairman of Trustees
The Goldsmiths' Centre



PROMOTE the Goldsmiths' Centre's network to the widest audience, providing ongoing support and showcasing opportunities.

- Raise the profile and opportunities of the industry among young people and be recognised as integral to a young person's journey into a thriving career
- Identify, support and nurture creative and entrepreneurial talent at both undergraduate and graduate levels
- Promote and showcase the products and services of our designers, makers and businesses along with the wider industry through exhibitions and trade shows
- Support designer-makers and businesses to reach new audiences and open up routes to market in the UK and globally

UTURE

GROW our charity's capacity to reach and support young people, aspiring and established businesses across the UK and globally.

- Build our capacity to be thought-leaders and grow our influence within and beyond the industry
- Break down the barriers for entrepreneurs and start-up businesses to grow, through access to capital funding, technical and business skills training, manufacturing and physical resources
- Provide a variety of openings for young people wishing to pursue technical careers or improve their skills supporting them at multiple stages in their career

CELEBRATING



The Goldsmiths' Centre
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Clerkenwell
London EC1M 5AD
goldsmiths-centre.org/5years

The Goldsmiths' Centre is a charity founded by
The Goldsmiths' Company
Registered Charity No. 1120113 Limited Company
Registered in England No. 6288800
Goldsmiths' Hall, Foster Lane, London EC2V 6BN

FRONT COVER: Participant enamelling a brooch on a short course. © and photography: The Goldsmiths' Centre. James Handyside, Engraved Pictorial Plate, R H Wilkins, 2015. © The Goldsmiths' Craft & Design Council, photography: Richard Valencia. Tom Rucker Fine Jewellery London, Platinum & Diamond Brooch/Pendant, 2017. © The Goldsmiths' Craft & Design Council, photography: Richard Valencia. Resident craftsperson working at the bench. © The Goldsmiths' Centre, photography: Julia Skupny. **INSIDE SPREADS:** Photography: The Goldsmiths' Centre. Morley von Sternberg, Julia Skupny, thedpc.com, Sam Frost, Joanna Good Photography and Edward Hill Photography. **BACK COVER:** Silver and Diamond Verto Necklace by John Moore. © The Goldsmiths' Craft and Design Council, photography: Richard Valencia.

Thank you to the team who have helped to shape the Goldsmiths' Centre into what it is today: Nazihah Begum, Andrew Birks, Tracey Desso, Helen Dobson, Rachel Fisher, Jilly Graham, Isabel Keim, Sam Kershaw, Karine Lepeuple, Darren Levene, Markus Lloyd, Marie Marshall, Ruth Moir, Chris Morris, Chris Oliver, Miriam Rogers, Estel Romeu, Nazaneen Shirani, Peter Taylor, Phoebe Wilder, Kevin Wilson, Kate Woodiwiss and Bethany Young.